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FOR IMMEDIATE RELEASE: 4/24/18

**Corrugated Packaging Seminar is Great for All Levels of Experience**  
*Clemson University's Sonoco Institute of Packaging Design and Graphics Partners with  
PKGPRO, LLC for Industry Seminar*

PHOTOS

**Clemson, SC** – The Corrugated Packaging Seminar at Clemson University's Sonoco Institute of Packaging Design and Graphics will provide a comprehensive, hands-on exploration of corrugated packaging technologies. The seminar, led by Dr. Dan Malenke, President of PKGPRO, LLC, will take place June 6-7, 2018 at the University. On completing the program, attendees will be equipped to make valuable contributions to critical packaging decisions.

The Corrugated Packaging Seminar is beneficial to anyone involved in package design, sales, specifications, purchasing, scheduling, quality control and production management. The content is appropriate for all levels of experience.

Presentation topics will include: Containerboard Grades; Containerboard Manufacturing; Corrugated Board, Production and Applications; Characteristics and Performance; Business Development, Sales and Service; Design, Labeling and Graphics; Printing and Converting.

Hands-on activities will include: Board Grades and Combined Products; Manufacturing Effects; Characteristic Test Comparisons; Packaging Design; Prepress; Printing Comparisons; Die Cutting and Scoring.

Participants have described this course as a great networking opportunity and a great overview for someone just entering the industry. One past participant said, "I could immediately tell how passionate the presenters were and that makes all the difference in my ability to learn."

Industry registrants can receive a one-hundred dollar discount per person when registering three or more people to attend. For details or to register, visit [SonocoInstitute.com/Events](http://SonocoInstitute.com/Events), or contact Bobby Congdon (Assistant Director) at [rcongdo@clemson.edu](mailto:rcongdo@clemson.edu).

**About The Sonoco Institute of Packaging Design and Graphics**

The Sonoco Institute of Packaging Design and Graphics uniquely combines the synergies that exist between the Graphic Communications and Packaging Design departments at Clemson University. Founded in 2009, it is the only university program in the country with this one-of-a-kind, multidisciplinary approach to packaging. The institute leverages its core campus strengths along with the knowledge and participation of its industry partners to make significant contributions at three levels – as an academic stimulator, an industry resource for training and

research, and a driving force to bring new technologies and innovations to the packaging and graphics markets. To find out more, visit [SonocoInstitute.com](http://SonocoInstitute.com) or follow the institute on [Twitter](#), [Facebook](#) or [Instagram](#). Connect with Bobby Congdon, Assistant Director on [LinkedIn](#).

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