

Expanded Color Gamut Seminar

The Sonoco Institute of Packaging Design & Graphics

Day 1

- 8:00 *Coffee & Light Breakfast - **Sponsored by APR***
- 8:30 An In-Depth Look at Equinox Expanded Color Gamut, **Mark Samworth**
- 10:00 Steps to Expanded Gamut, **Catherine Haynes**
- 10:30 *Break*
- 10:45 Understanding LAB and LCH, **Bobby Congdon**
- 12:00 *Lunch*
- 1:00 Inks and Curve Specs, **Catherine Haynes**
- 2:15 *Break*
- 2:30 Break Out 1: Characterization Press Run & Process Control, **Kariahlyn Lindsey**
- 3:30 Break Out 2: Measure Color Profile Tools & Theory, **Mark Samworth**
- 5:00 *Wrap-up*
- 5:30 *Social and Dinner*

Day 2

- 8:00 *Coffee & Light Breakfast*
- 8:30 Curves & Profiles for Expanded Gamut (Smoothing & Syncing), **Mark Samworth**
- 10:30 *Break*
- 10:45 ECG Image & Vector Conversion Overview, **Catherine Haynes**
- 11:20 Design Considerations, **Bobby Congdon**
- 12:00 *Lunch - **Sponsored by Esko***
- 1:00 Break Out 1: Hands-On Vector & Image Conversions, **Mark Samworth**
- 3:00 *Break*
- 3:15 Break Out 2: Press Optimization (Screening, Anilox, Plates & Benchmarks)
- 4:15 Proofing for ECG, **Mark Samworth**
- 5:00 *Wrap-Up*

Day 3

- 8:00 *Coffee & Light Breakfast*
- 8:30 Current Academic Research in ECG, **Bobby Congdon**
- 9:00 ECG Sequence Summary, **Catherine Haynes**
- 9:45 Review RIP Files, **Bobby Congdon**
- 9:55 *Break*
- 10:00 Print Final Production Job, **Kariahlyn Lindsey**
- 10:30 Production Job Assessment, **Mark Samworth**
- 11:30 *Evaluations & Adjourn*